

**FOR IMMEDIATE RELEASE**

**Press Contact:**

Molly Sommerhalder  
Public Relations Specialist  
(414) 273-7121 ext. 399  
msommerhalder@marcuscenter.org



**MARCUS CENTER FOR THE PERFORMING ARTS ANNOUNCES  
JOHNSON FINANCIAL GROUP BROADWAY AT THE MARCUS  
CENTER AND BROADWAY ACROSS AMERICA-MILWAUKEE  
2019/2020 SEASON TO FEATURE**

**HAMILTON**

**AND POP-CULTURE PHENOMENON DEAR EVAN HANSEN**

**10-TIME TONY® WINNING BEST MUSICAL THE BAND'S VISIT**

**THE PLAY THAT GOES WRONG,  
Lerner & Loewe's MY FAIR LADY, MISS SAIGON  
AND DISNEY'S THE LION KING**

**MILWAUKEE, WI (February 11, 2019)** – Johnson Financial Group Broadway at the Marcus Center and Broadway Across America-Milwaukee are proud to announce the Broadway Musicals, HAMILTON, and pop culture phenomenon DEAR EVAN HANSEN, will play their Milwaukee premiere engagements and anchor the 2019-2020 season.

The hit season will also include: THE BAND'S VISIT, THE PLAY THAT GOES WRONG, Lerner & Loewe's MY FAIR LADY, MISS SAIGON and a special four -week engagement of DISNEY'S THE LION KING with the performance being held at the Marcus Center for the first time.

“Our 2019-2020 Season is another proven winner that includes Tony® Award winners for Best Musical from the past three Broadway seasons,” said Paul Mathews, Marcus Center President & CEO. “Securing these amazing shows is due, in no small part, to the consistent support of our Broadway series by patrons from throughout the region.”

“Revenues from touring Broadway shows helps keep the Center an affordable place for our local non-profit resident groups plus creates significant economic impact for downtown Milwaukee.”

## **BENEFITS**

Becoming a Season Ticket Holder is the only way for individuals to guarantee the best seats at the season’s hottest shows. In addition, Season Ticket Holders enjoy the benefits of Broadway Across America, a national network of over 40 cities where touring Broadway is presented. Benefits include:

- Guaranteed seat locations
- Ticket exchange and replacement services
- Access to priority and additional ticket offers – often at discounted prices
- Access to special subscriber only events

## **SERIES INFORMATION**

Current subscribers can renew their packages for a six or seven show package which includes DISNEY’S THE LION KING now by calling Ticket Hotlines at 414-273-2787 (Mon-Thu. 10 a.m.- 7 p.m.; F-10 a.m.-9 p.m.; Sat: 12 p.m.-9 p.m. or Sun: 12 p.m.-5 p.m. CST) or at 1-800-905-7469 (Mon-Fri, 9 a.m.-5 p.m. CST; Closed Sat-Sun). 24-hour service is also available on-line at [www.MarcusCenter.org](http://www.MarcusCenter.org) or [www.BroadwayAcrossAmerica.com/Milwaukee](http://www.BroadwayAcrossAmerica.com/Milwaukee). All performances will be held at the Marcus Center for the Performing Arts, 929 N. Water Street, Milwaukee, WI 53202.

New subscriptions will be very limited and will be available starting on Monday, February 18 at 12:00 pm.

There are no group tickets available for HAMILTON. Groups starting at 10 or more for all other shows should call 414-273-7121 ext. 210 or ext. 213 for more information, reservations and special pricing.

Tickets for individual productions typically go on sale to the general public four to six weeks prior to the first performance.

For electronic versions of the b-roll, please contact Molly Sommerhalder at [msommerhalder@marcuscenter.org](mailto:msommerhalder@marcuscenter.org)

## **2019-2020 SEASON DETAILS**

(In Chronological Order)

### **DEAR EVAN HANSEN**

**September 24-29, 2019**

**WINNER OF SIX 2017 TONY® AWARDS INCLUDING BEST MUSICAL  
AND THE 2018 GRAMMY® AWARD FOR BEST MUSICAL THEATER ALBUM.**

A letter that was never meant to be seen, a lie that was never meant to be told, a life he never dreamed he could have. Evan Hansen is about to get the one thing he's always wanted: a chance to finally fit in. DEAR EVAN HANSEN is the deeply personal and profoundly contemporary musical about life and the way we live it.

DEAR EVAN HANSEN has struck a remarkable chord with audiences and critics everywhere, including *The Washington Post* who says DEAR EVAN HANSEN is "one of the most remarkable shows in musical theatre history." *The New York Times* calls it "a gut-punching, breathtaking knockout of a musical." And *NBC Nightly News* declares the musical "an anthem resonating on Broadway and beyond."

DEAR EVAN HANSEN features a book by Tony Award winner Steven Levenson, a score by Grammy®, Tony® and Academy Award® winners Benj Pasek and Justin Paul (*La La Land*, *The Greatest Showman*), and direction by four-time Tony Award nominee Michael Greif (*Rent*, *Next to Normal*).

The Original Broadway Cast Recording of DEAR EVAN HANSEN, produced by Atlantic Records, made an extraordinary debut at #8 on the Billboard 200— the highest charting debut position for an original cast album since 1961 -- and went on to win the 2018 Grammy Award for Best Musical Theater Album. A special edition coffee table book authored by Levenson, Pasek and Paul, *Dear Evan Hansen: through the window* (Grand Central Publishing / Melcher) is now available, offering an in-depth, all-access look at the musical, including never-before-seen production photos and cast portraits, behind-the-scenes stories, and a fully annotated script by the authors.

## **HAMILTON**

**October 22-November 17, 2019**

**HAMILTON** is the story of America's Founding Father Alexander Hamilton, an immigrant from the West Indies who became George Washington's right-hand man during the Revolutionary War and was the new nation's first Treasury Secretary. Featuring a score that blends hip-hop, jazz, blues, rap, R&B, and Broadway, **HAMILTON** is the story of America then, as told by America now.

Launching April 2019 in Chicago, **HAMILTON: THE EXHIBITION** will take visitors deeper into the life and times of Alexander Hamilton through the immersive exhibit featuring a dynamic, interactive mix of in-depth scenography, lighting, sound, multimedia, music, and an audio tour narrated by Mr. Miranda.

## **THE BAND'S VISIT**

**November 26-December 1, 2019**

### **WINNER OF 10 TONY AWARDS® INCLUDING BEST MUSICAL**

Spend an evening in the company of unforgettable strangers at *The Band's Visit*—now one of the most celebrated musicals ever. It rejoices in the way music brings us to life, brings us to laughter, brings us to tears, and ultimately, brings us together.

In an Israeli desert town where every day feels the same, something different is suddenly in the air. Dina, the local café owner, had long resigned her desires for

romance to daydreaming about exotic films and music from her youth. When a band of Egyptian musicians shows up lost at her café, she and her fellow locals take them in for the night. Under the spell of the night sky, their lives intertwine in unexpected ways, and this once sleepy town begins to wake up.

*The Band's Visit* features music and lyrics by Tony Award and Drama Desk Award winner David Yazbek, and a book by Tony, NY Drama Critics Circle, Lortel and Outer Critics Circle Awards winner Itamar Moses. It is based on the screenplay by Eran Kolirin, and is directed by Tony, Drama Desk, Lortel and Obie Award winner David Cromer.

## **DISNEY'S THE LION KING (ADD TO MAKE A 7 SHOW PACKAGE)** **February 5-March 1, 2020**

Giraffes strut. Birds swoop. Gazelles leap. The entire Serengeti comes to life as never before. And as the music soars, Pride Rock slowly emerges from the mist. This is Disney's THE LION KING, making its triumphant return to the Milwaukee!

More than 95 million people around the world have experienced the awe-inspiring visual artistry, the unforgettable music, and the uniquely theatrical storytelling of this Broadway spectacular – one of the most breathtaking and beloved productions ever to grace the stage.

Winner of six Tony Awards®, including Best Musical, THE LION KING brings together one of the most imaginative creative teams on Broadway. Tony Award®-winning director Julie Taymor brings to life a story filled with hope and adventure set against an amazing backdrop of stunning visuals. THE LION KING also features the extraordinary work of Tony Award®-winning choreographer Garth Fagan and some of Broadway's most recognizable music, crafted by Tony Award®-winning artists Elton John and Tim Rice.

There is simply nothing else like THE LION KING.

## **THE PLAY THAT GOES WRONG** **March 17-22, 2020**

What would happen if Sherlock Holmes and Monty Python had an illegitimate Broadway baby? You'd get **THE PLAY THAT GOES WRONG**, Broadway & London's award-winning smash comedy! Called "A GUT-BUSTING HIT" (*The New York Times*) and "THE FUNNIEST PLAY BROADWAY HAS EVER SEEN" (*HuffPost*), this classic murder mystery is chock-full of mishaps and madcap mania delivering "A RIOTOUS EXPLOSION OF COMEDY" (*Daily Beast*). Welcome to opening night of *The Murder at Haversham Manor* where things are quickly going from bad to utterly disastrous. With an unconscious leading lady, a corpse that can't play dead, and actors who trip over everything (including their lines), it's "TONS OF FUN FOR ALL AGES" (*HuffPost*) and "COMIC GOLD" (*Variety*) – sure to bring down the house!

**Lerner & Loewe's MY FAIR LADY**  
**April 14-19, 2020**

From Lincoln Center Theater that brought you *The King & I* and *South Pacific*, comes “a sumptuous new production of the most perfect musical of all time” (*Entertainment Weekly*), Lerner & Loewe’s **MY FAIR LADY**. Director Bartlett Sher’s glowing production is “thrilling, glorious and better than it ever was” (*New York Times*). “Every so often a revival comes along that reminds you how indispensable great theater can be” (*NY1*). Boasting such classic songs as “I Could Have Danced All Night,” “The Rain in Spain,” “Wouldn’t It Be Lovely” and “On the Street Where You Live,” **MY FAIR LADY** tells the story of Eliza Doolittle, a young Cockney flower seller, and Henry Higgins, a linguistics professor who is determined to transform her into his idea of a “proper lady.” But who is really being transformed?

**MISS SAIGON**  
**June 16-21, 2020**

“A DYNAMITE BROADWAY REVIVAL.”  
- *The New Yorker*

Experience the acclaimed new production of the legendary musical **MISS SAIGON**, from the creators of *Les Misérables*. This is the story of a young Vietnamese woman named Kim who is orphaned by war and forced to work in a bar run by a notorious character known as the Engineer. There she meets and falls in love with an American G.I. named Chris, but they are torn apart by the fall of Saigon. For 3 years, Kim goes on an epic journey of survival to find her way back to Chris, who has no idea he's fathered a son. Featuring stunning spectacle and a sensational cast of 42 performing the soaring score, including Broadway hits like “The Heat is On in Saigon,” “The Movie in My Mind,” “Last Night of the World” and “American Dream,” this is a theatrical event you will never forget.

“THE NEW *MISS SAIGON* SOARS TO THE RAFTERS!”  
- *NY1*

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**About Marcus Center for the Performing Arts.** Established in 1969, the Marcus Center for the Performing Arts is the premier performing arts venue in Southeastern Wisconsin. As the Marcus Center completes its 49th year, it continues to build bridges between diverse members of our community through high-quality arts entertainment in the region and the state. The touring Broadway series is recognized as bringing the best of Broadway entertainment to Milwaukee for the past 23 years and provides opportunities to educate, entertain and engage audiences. The Marcus Center is also the home to the Milwaukee Symphony, Milwaukee Ballet, Florentine Opera, First Stage plus a variety of other important community and family events throughout the year. For more information about events visit the Marcus Center website at [www.MarcusCenter.org](http://www.MarcusCenter.org). The Marcus Center is a private non-profit 501(c) 3 corporation and is a dedicated Milwaukee County Veterans Memorial.

### **About Johnson Financial Group**

Johnson Financial Group is a premier, privately owned financial services company offering banking, wealth and insurance solutions. As trusted partners, Johnson Financial Group associates work together to build thriving futures for business, individuals and communities. The nearly \$5 billion financial services company operates in Wisconsin, Arizona and Minnesota. Principal owners of Johnson Financial Group are members of the Samuel C. Johnson family. Helen Johnson-Leipold is Chairman of Johnson Financial Group. For more information visit [www.johnsonfinancialgroup.com](http://www.johnsonfinancialgroup.com).

**Broadway Across America** (BAA) is part of The John Gore Organization family of companies, which includes [Broadway.com](http://Broadway.com), The Broadway Channel, [BroadwayBox.com](http://BroadwayBox.com) and Group Sales Box Office. Led by 13-time Tony-winning theater producer John Gore (Owner & CEO), BAA is the foremost presenter of first-class touring productions in North America, operating in 44 markets with over 400,000 subscribers. Presentations include *Disney's The Lion King*, *Wicked*, *The Book of Mormon*, *The Phantom of the Opera* and *Hamilton*. Current and past productions include *The Band's Visit*, *Beautiful*, *Cats*, *Chicago*, *Dear Evan Hansen*, *Hairspray*, *Mean Girls*, *The Producers* and *Waitress*.